



Lacie Stalnaker

MEDIA KIT 2024

www.skinnyminimama.com/bible-study-girl-gang-2



BIBLESTUDYGIRLGANG

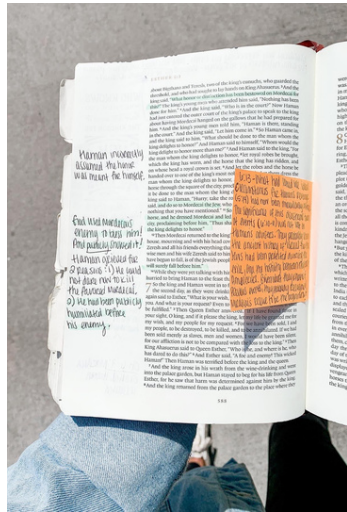
ABOUT ME

Hi, I'm Lacie!

Bible Study Girl Gang started back In 2019 as a part of my personal Instagram [Skinnyminimama23](#). I created BSGG separate Instagram shortly after and It became what It Is now today! I started sharing my relationship with God through Bible journaling photos and live bible studies. When I first started Bible journaling I wasn't sure how to study the Bible or where to start. As I learned and grew In my relationship with God I started sharing my study notes In my blog after I finished a book of the Bible and what study materials I loved and used to help me understand God's word.

BSGG is a way to share the gospel and encourages other women to do so.

I am also a professional photographer in the great city of Savannah, Ga. I'm able to curate photo based posts giving brands a professionally curated advertisement.



THE MISSION

My mission is to share the gospel and to encourage my followers In their relationship with God or bring a non-follower to God. I want to be able to give followers a jump start In learning about God by sharing my bible journal notes on my blog and social media along with study materials and resources I use and love!

PREVIOUS COLLABORATIONS



Lets work together

www.skinnyminimama.com
biblestudygirlgang@gmail.com

AUDIENCE DEMOGRAPHICS

55.3k

Followers &
GROWING



96.5% Female
3.4% Male



Top Age
18-24



TOP LOCATIONS



USA

INSTAGRAM NUMBERS



90.2k

ACCOUNTS REACHED

58.9k

NON FOLLOWERS
REACHED

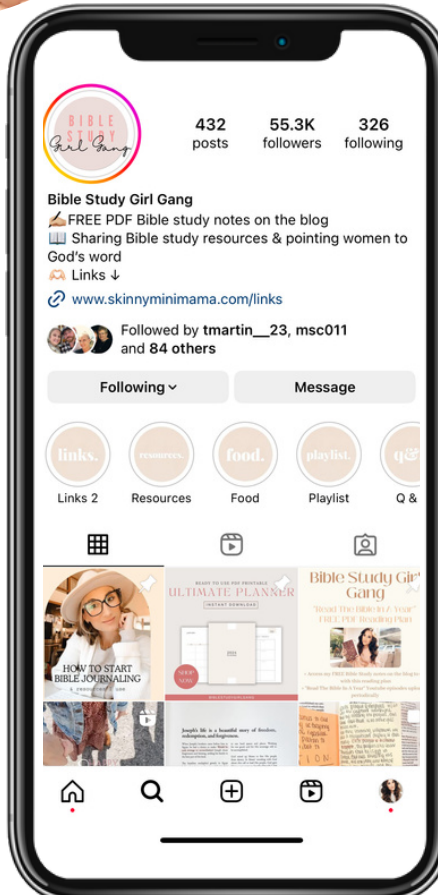
800

AVERAGE LIKES
PER POST



2.1K

FOLLOWERS
ON LTK



FAQ:

What is BSGG Rate?

\$500 per Instagram Post

This Includes an automatic copy of the post shared on BSGG Facebook page & adding your product to BSGG Amazon Storefront recommendations & LTK App (if applicable)

How do you accept payments?

Payments must be sent upon approval of proofs before the official post on social media will be posted. All payments can be sent to ***Paypal Account L.colmer23@gmail.com***

Do I receive proofs of posts before posting?

Yes! IF you request. I will submit, to your preferred method of approval, a proof of the post & caption details along with hashtags for your approval before the post can be made live!

FAQ:

Do you have any post requirements for brands?

BSGG works with your requests! Send your required hashtags and tags you would like with your sponsored post in an email to ***biblestudygirlgang.com*** and any other requirements you are requesting. If you haven't done so already, in your opening email.

BSGG will add them to the already curated hashtag collection that is used on my social media posts.

Can we use your image from the collab on our social media?

Yes! Please do! BSGG requests that you tag properly in your re-post and include #BibleStudyGirlGang in your hashtags.

FAQ:

Product Review Requirements

If your collaboration campaign involves sending a product for review please allow adequate time for BSGG to review and give an honest opinion for a sponsored post.

If upon reviewing I believe your brand/product is something that would not be recommended to BSGG followers, I will return your products to your approved address (if requested) and the agreement to your collab will be null and void and no payment will need to be made.



LET'S COLLABORATE & MAKE YOUR BRAND STAND OUT

SPONSORED POSTS | PROFESSIONAL IMAGES

www.skinnyminimama.com
biblestudygirlgang@gmail.com
[@biblestudygirlgang](https://www.instagram.com/biblestudygirlgang)
[facebook.com/BibleStudyGirlGang](https://www.facebook.com/BibleStudyGirlGang)